FOR BUSINESSES

Your people.
Their next capability.

Turn approved organisational knowledge into personal teaching around the work each role needs to do.

From the manual to the moment of work.

Approved foundations. Connect procedures, equipment documentation and role requirements. Agree source ownership, review and content scope.

Personal practice. Use explanations, realistic scenarios and focused revision around each employee’s starting point.

Useful evidence. Review demonstrated competence, onboarding time and supervisory training effort against an agreed baseline.

A clearly scoped annual relationship.

Component	Purpose
Annual platform agreement	Administration, access and management reporting.
Pooled teaching hours	An agreed allowance shared across the supported learners.
Implementation and integration	Approved content, configuration and an agreed introduction to the programme.

Additional customisation, intensive media, specialist simulations, dedicated infrastructure and support are scoped explicitly. Expansion can follow further roles, departments, locations and use.

FOR SCHOOLS, UNIVERSITIES AND VOCATIONAL PROVIDERS

Extend the teaching. Multiply the attention.

Give learners room to question, practise and revisit foundations beyond the scheduled classroom.

Aligned with the curriculum

Begin with a defined subject range, approved references and a clear learner cohort.

Around different starting points

Provide another explanation, targeted practice and language support where the learner needs it.

With educators at the centre

Agree content review, oversight, assessment expectations and how progress evidence will support existing teaching.

Evidence beyond completion

Review understanding, retention and independent application, alongside participation across the cohort.

Commercial structure

Annual access agreements define usage allowances, content scope, reporting and support. Intensive media or specialist environments can carry separate allowances. Formal credits and recognised qualifications depend on the appropriate awarding arrangements.

FOR GOVERNMENTS AND FUNDED INITIATIVES

Fund skills.
Widen opportunity.

A public programme starts with a population and a purpose: working languages, digital confidence, employability or a transition into a new industry.

01 **Pilot with a purpose.** Define the cohort, baseline, teaching allowance and independent evaluation before rollout.

02 **Evaluate the difference.** Review participation, learning gains, practical outcomes and cost per learner reaching the agreed standard.

03 **Expand on evidence.** Use the results and the delivery economics to determine the next region, cohort or capability.

Make access practical.

Local language, modest devices, connectivity, literacy, accessibility and local support belong in the delivery plan. Examine participation and outcomes across locations and access conditions.

An allowance that can be planned.

Illustrative cohort	Teaching allowance
100,000 learners × 20 hours	2 million teaching hours

Funded cohorts, regional access agreements and contracted delivery can all support a programme. Localisation, implementation, evaluation and dedicated hosting are budgeted separately.

Talent is everywhere. Opportunity should be too.